# CURRICULUM VITAE SHAMA BEGUM

M.com, M.B.A, PGDFM, Ph.D

#2/02,8th Main Road, 4th Floor, Flat No.403, Habeeb Plaza,

New Gurapanapalya, B.T.M 1st Stage, Bangalore -560029

## **BANGALORE -560029**

Karnataka

**INDIA** 

Phone: 9916721308/9880755487

Email id: shamabegum99@yahoo.in



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**INDIA** 

Karnataka State

#### 1. PROFESSIONAL MISSION

To continuously try to acquire as much knowledge as possible.

#### 2. PERSONAL GOAL

- To create future leaders with dynamic leadership qualities with good soft skills.
- To impact education with emphasis on ethics and moral behavior and make them industry fit.
- To reveal the concealed talents of the student's fraternity and spread the knowledge gained in a sensible way for the growth and development of any Institution.

# 3. ACADEMIC PROFILE

## 3.1) EDUCATIONAL QUALIFICATION

Sl.No	Name of the programme	Name of the Institution	Year	Name of the board /university	Spécialisation	% of Marks
1.	SSLC	B.E.T Sufia High School, Bismillah Nagar, Bannerghatta Road, Banaglore.	2003	Karnataka Secondary éducation examination Board	Nil	58%
2.	PUC	B.E.T Sadathunnisa P.U.College, Bangalore.	2005	Government of Karnataka Department of pre-university éducation.	Commerce (HEBA)	58%
3.	Batchler of commerce(B.com)	B.E.T Sadathunnisa Degree College, Bangalore.	2008	Bangalore University	Marketing	59%
4.	Master of commerce (M.com)	Al-ameen, Arts, Science and commerce college, Bangalore.	2011	Bangalore University	Accounting And Taxation	69%
5.	Post Graduate Diploma in Financial Management(PGDFM)	Karnataka State Open University (KSOU), Manasagangotri, Mysore-570006.	2012	Karnataka State Open University (KSOU), Manasagangotri , Mysore- 570006.	Finance	59%
6.	Master Of Business Administration (M.B.A)	Annamalai university, Annamalai Nagar-608002	2017	Annamalai university, Annamalai Nagar-608002	Human Resource Management	72%
7.	Doctorate in Philosophy (ph.D)	Bharathiar university, Coimbatore - 641046, Tamil Nadu, India.	2021	Bharathiar university, Coimbatore - 641046, Tamil Nadu, India	Submitted Thesis on 31st March 2021	

#### 3.2) TECHNICAL QUALIFICATION PROFILE

- ➤ Statistical Package for social sciences (SPSS).
- ➤ Microsoft word, Microsoft power point .Microsoft excel.

#### 4. EMPLOYMENT HISTORY

#### 4.1) PROFESSIONAL EXPERIENCE

Sl.No	Institution	Designation	Experience
1.	Al-Ameen, Arts, Science, and	Associate Professor	12 years Of
	Commerce College	Department Of Commerce	Experience

#### 4.2) OTHER PROFESSIONAL EXPERIENCE

Sl.No	Institution	Designation	Period	Remarks
1.	Dayananda Sagar	Visiting faculty	1 Year	Post Graduate
	College,Bangalore			Students
2.	Al-ameen Institute of	Visiting faculty	6 Months	Under-
	Integrated Pharma			Graduate
	Management,Banaglore			Students

#### 5. RESEARCH ACTIVITIES

#### 5.1) RESEARCH DONE

- M.com (Master of Commerce) Research Topic: A Study On the Impact and application Of Accounting Standards with reference to BMTC-Bangalore
- Ph.D, Research Topic:- Impact of stress and its effect on the productivity of women workers of Garment manufacturing units of Bangalore City, Karnataka

#### **5.2) RESEARCH GUIDE**

Project Guide for 80 students of M.com Department.

# 6. SEMINARS & WORKSHOP PARTICIPATED AND RESEARCH PAPERS PRESENTED

# 6.1) <u>LIST OF SEMINARS, WORKSHOPS, FDP'S ATTENDED AND PAPERS</u> PRESENTED

- Participated in the workshop a road map for writing Research papers at R.V institute of management on 11-april-2015.
- Presented paper on stress management at S-VYASA Deemed University on the occasion of national conference of Stress and environment on 23 January 2015.
- Participated in the faculty Development programme on Business Taxation-II at R.V institute of management on 24 and 25 January 2015.
- Participated in a one day state level seminar on the effect of entry of foreign players in Indian retail industry and strategies for survival and Growth at abbas khan Degree College for women on 12 February 2015.
- ◆ Participated in two days national seminar on social entrepreneurship and sustainable economic development in India at Hasnath College for women on 28<sup>th</sup> and 29<sup>th</sup> September 2015.
- ◆ Participated in a national conference on emerging Indian scenario-Harnessing the opportunities at sai vidya institute of technology on 6 February 2015.
- ◆ Participated in two days national conference on emerging trends in commerce and management in SEA College of science, Commerce and Arts on 29<sup>th</sup> and 30<sup>th</sup> January 2015.
- Participated in two day stress and health: Frontiers of Research in stress Related Diseases and management at maharanis College for women on 12-02-2015 and 13-2-2015.
- ◆ Participated in one day Faculty development programme on Corporate Financial Reporting Al-ameen, arts, science and Commerce College on 06<sup>th</sup> October 2015.
- Participated in one day workshop on Research Methodology on 03 February 2016.
- Presented paper on A study on the application of digital technology-Its challenges and opportunities, with special reference to Garment manufacturing units of Bangalore city

#### **6.2) PUBLICATIONS**

#### 1) INTERNATIONAL PUBLICATIONS

"Measure the level of stress among women workers	International Journal of Analytical	
of daniya Exports a Garment Manufacturing unit of	and Experimental modal analysis.	
Bangalore city".	(An UGC-CARE Approved Group-	
ISSN NO :0886-9367, Volume XI, Issue VII, July - 2019	A journal)	
"Stress factors influencing work performance of	International Journal of Analytical	
women workers of selected Garment Manufacturing	and Experimental modal analysis.	
units at Bangalore".	(An UGC-CARE Approved Group-	
ISSN NO :0886-9367, Volume XI, Issue VIII, August - 2019	A journal)	
"Impact of stress on productivity: A pilot study on	Compliance Engineering Journal	
women workers of selected Garment Manufacturing	(An UGC-CARE Approved	
units of Bangalore city".	Group-A journal)	
ISSN NO: 0898-3577, Volume 10, Issue 8, August - 2019		

#### 2) NATIONAL PUBLICATIONS

"Coping Strategies of work stress among women	Sheshadripuram Journal of Social
workers of Garment Manufacturing units of	Sciences (SJSS)
Bangalore city"	
ISSN-2581-6748,Vlume.I,Issue4,August-2019	

### **6.3) Authored Books**

 Principles Of Business Decisions - ISO 9001:2015 CERTIFIED-HIMALAYA PUBLISHING HOUSE

#### 7. ACHIEVEMENTS

- ◆ Letter of Appreciation from the Administration for the excellent result of 100% in P.G department of commerce, 4th sem2016.
- ♦ Member organizing one day workshop on "Technicalities of Project Report writing on 15<sup>th</sup> march 2012 to the PG students of affiliated colleges of Bangalore University".
- ♦ Member organizing one day FDP on "Corporate financial reporting on 6<sup>th</sup> October 2015 to the faculty of affiliated colleges of Bangalore University".

- ♦ Member organizing one day orientation programme on the preparation of NET/SLET exams on 22<sup>nd</sup>November 2015for the students of affiliated colleges of Bangalore university.
- Guided M.com Students for their projects.
- Letter of Appreciation from the administration for the successful conduct of one day seminar on "Impact of Digital Economy on Business in association with Bangalore Central University and Indian Council of Business education on 21 November 2017.
- ♦ Academic counselor for M.com Students.
- ♦ Attended orientation programme organized by Bangalore University on Banking operations and management subject of 4<sup>th</sup> semester finance specialization.
- ♦ Handled Classes for pharmaceutical Management Course.
- ♦ Member in cultural committee.
- ♦ Member in attendance committee.
- Done the invigilation duties for the internal tests and the annual examination.
- ◆ Judge in the event of Treasure Hunt organized by Al-ameen, arts, science and Commerce College.
- ◆ Letter of appreciation from the administration for the 100% result in PG department of commerce in September 2021.
- ◆ Attended orientation programme organized by Bangalore City University on advanced Research methodology (ARM)-SPSS Practical's for 2<sup>nd</sup> semester M.com students.
- ◆ Done the valuation work for the BBA, Income Tax subject and cost accounting and income tax of B.com as well.
- Member in institutions innovation council committee.
- Member of national assessment and accreditation council (NAAC) and Self study report (SSR) committee.

#### 8. AREAS OF PROFICIENCY

- 1. Direct taxes
- 2. Indirect taxes
- 3. Strategic Cost Management-I
- 4. Strategic Cost Management-II
- 5. Accounting for managerial decisions
- 6. Accounting Standards
- 7. Macro economics for business decisions
- 8. Consumer Behavior
- 9. marketing Research
- 10. Business Research methods
- 11. Financial accounting
- 12. Advanced financial Accounting
- 13. Business Ethics and corporate governance
- 14. Corporate Accounting
- 15. Advanced Corporate Accounting
- 16. Banking operation and management
- 17. Human Resource Management
- 18. Business environment
- 19. International Business
- 20. Monetary system
- 21. Indian Banking
- 22. Managerial Economics
- 23. Accounting for government and local bodies
- 24. Financial services
- 25. Communication skills
- 26. Principles of marketing
- 27. Micro Finance
- 28. Principles of business decisions
- 29. Advanced Research methodology
- 30. Indian Ethos and leadership
- 31. Business model for startups
- 32. Financial modeling for business
- 33. Academic English
- 34. Trade logistics and supply chain management
- 35. Intellectual property rights
- 36. Service Management

#### 9. PERSONAL DETAILS

1. Name: Shama Begum

2. Gender: female

3. Parent: - Syed Baksh

Haseena Begum

4. Date of Birth : 02-12-1988

5. Marital Status : married

6. Nationality : Indian

7. Religion : Muslim

8. Languages known : English, Urdu, Kannada, Hindi.

9. Email id: shamabegum99@yahoo.in

#### 10. Address for Communication :-

#### SHAMA BEGUM

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#### **10.DECLARATION:**

I hereby declare that the above mentioned information is true and correct to the best of my knowledge and belief and bear the responsibility for the correctness of the above mention particulars.

Date: 08-05-2023

Place: Bangalore yours faithfully

(SHAMA BEGUM)